

Particulars

About Your Organisation

Organisation NameKuchenmeister GmbH

Corporate Website Address<http://www.kuchenmeister.de>

Primary Activity or Product

- Manufacturer
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Related Company(ies)Yes

Company	Primary Activity	RSPO Member
Audrey Cake GmbH	Manufacturer	Yes

Membership

Membership Number	Membership Category	Membership Sector
4-0188-11-000-00	Ordinary	Consumer Goods Manufacturers

Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Ingredient manufacturer
- Food Goods
 - Manufacturer of Biscuits & Cakes
- Own-brand
- Manufacturing on behalf of other third party brands

Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

2.2.1 Do you manufacture for:

Both Private Label and Own Brand

2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

4,546

2.2.3 Total volume of Palm Kernel Oil used in the year:

28

2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

2,278

2.2.5 Total volume of all palm oil products you used in the year:

6,852

2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:**In Your Own Brand**

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	-	-	-
2	Mass Balance	1,097.70	19.29	1,152.09
3	Segregated	2,083.93	-	10.50
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	3,181.63	19.29	1,162.59

In Your Private Label

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	-	-	-
2	Mass Balance	470.43	8.27	493.75
3	Segregated	893.11	-	4.50
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	1,363.54	8.27	498.25

2.4.1 Volume of Palm Kernel Expeller used/ handled:

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2.4.2 What type of products do you use CSPO for?

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2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:

Europe 80%
 India --%
 China 2%
 South East Asia 2%
 North America 16%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe 80%
 India --%
 China 2%
 South East Asia 2%
 North America 16%

Time-Bound Plan

3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand

2012

Comment:

Already done.

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2015

Comment:

Already done.

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2015

Comment:

Already done.

3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

y

3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

y

When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

2012

3.6 Which countries that your organization operates in do the above commitments cover?**3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies**

In 2014 there is a small part of conventionell palmoil left. This is mostly glycerine. In 2015 we plan the 100%-use of CSPO. Since January 2015 we use glycerine based on sunflower, coconut and rapseed.

3.8 Date of first supply chain certification (planned or achieved)

2012

Comment:

Already done.

Trademark Related**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

No

Please explain why

We do not plan to communicate the use of CSPO with the trademark. We communicate this on our Homepage, in the individual contact to our retailers and with a hint in the list of ingredients.

GHG Emissions

5.1 Are you currently assessing the GHG emissions from your operations?

Yes

5.2 Do you publicly report the GHG emissions of your operations?

No

Please explain why

We don't publish our report at the moment. Because of the different possible ways of calculating and interpreting the data base, there will never be a chance for comparing the reports of different companies. So, we decided to work with this report to improve our companies GHG and not to publish it.

Actions for Next Reporting Period**6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

- Communication on the homepage
- communication with our retailers
- communication with our suppliers
- working in the FONAP (Forum Nachhaltiges Palmöl)

Reasons for Non-Disclosure of Information**7.1 If you have not disclosed any of the above information, please indicate the reasons why**

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- Others:

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Application of Principles & Criteria for all members sectors**8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:**

- Water, land, energy and carbon footprints
[M-Policies-to-PNC-waterland.pdf](#)
- Land Use Rights
[M-Policies-to-PNC-landuseright.pdf](#)
- Ethical conduct and human rights
[M-Policies-to-PNC-ethicalconducthr.pdf](#)
- Labour rights
[M-Policies-to-PNC-laborrights.pdf](#)
- Stakeholder engagement
[M-Policies-to-PNC-stakeholderengagement.pdf](#)

8.2 What steps will/has your organization taken to support these policies?

- We are working according to our 'Leitlinie für Palmöl Kuchenmeister'
- We signed the 'Commitment of all members from 2015' of the FONAP (Forum Nachhaltiges Palmöl)

Commitments to CSPO uptake

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:
Do you have plans to?**

Yes

Please specify

Starting in 2015 we use glycerine based on sunflower, coconut and rapeseed.

If there are raw materials that we need for new products or to test them when we look for new suppliers that are not yet certified, we will use book and Claim.

9.1 Do you have plans to immediately cover the gap using Book & Claim?

Yes

How and when do you plan to immediately cover the gap using Book & Claim?

Yes, in case of contacting new suppliers or new raw materials.

Concession Map

Do you agree to share your concession maps with the RSPO?

No

Please explain why

We do not have concessions.

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

Kuchenmeister is delivering its product in almost 80 different countries all over the world. So we have the situation, that a lot of our trade-customers are interested in using certificated palmoil in no way. Some of them, for example in France and Scandinavia, want to get palmoil substituted. Nevertheless we undertook the process to convert the palmoil we use to CSPO because it is an important raw material for as well as it is the only to solve the grave problems we have all around palmoil.

Meanwhile it is not as difficult as it has been only some years ago, to get raw materials and ingredients containing at least mass balance palmoil – the availability in segregated often is bad. But sometimes, when we start to work with new raw materials or ingredients or new suppliers, we have the situation that we encounter to suppliers we first of all have to develop in working with the RSPO and CSPO.

One of the great problems we have had with glycerin. Starting in this year, we solved this by converting palmbased glycerin to glycerin based on sunflower, rapeseed or coconut.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

Yes

Robust:

Yes

Simpler to Comply to:

No

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

1. We do have a clear commitment total use of CSPO.
2. We only use CSPO.
3. We are in a permanent conversation with our suppliers to further improvement for palmoil.
4. We are in conversation with the big ten of our suppliers to the additional criterias (as a ban of plantations on peatlands, a ban on the use of severely hazardous pesticides and others)
5. We are active member of the FONAP (Forum Nachhaltiges Palmöl).
6. We give information on our homepage, in our 'Impressions of Sustainability', in the dialogue with our customers / retailers.
7. Especially in the B2B-Dialogue we try to explicate that a substitution of palmoil does not solve the problems we have in the countries of origin and producing.

4 Other information on palm oil (sustainability reports, policies, other public information)

- Sustainability Report ('Nachhaltigkeitsimpressionen')